



SANTA MARIA COMMUNITY SERVICES

FROM THE CEO



Due to our successful impact in the community, Santa Maria Community Services is growing—helping more and more people identify their own goals for their families and put practical, step-by-step plans in place to achieve those goals.

Our work with a family may be focused in several areas:

- Helping parents ensure their young children have a healthy start in life and getting the children ready for kindergarten
- Encouraging youth to succeed in school and life
- Supporting young adults preparing for the workforce
- Teaching English to adult immigrants
- Connecting service volunteers with ways they can give back to the community.

Through all our work we are addressing the needs of the whole family, making sure they have access to every resource they need to achieve their goals for themselves and their children.

Thank you for your partnership in this work. Over our 120 years, we have demonstrated trust and good stewardship with our supporters. Thank you for considering a gift to help us continue to help more families on their path to self-sufficiency! And we also hope to see you at 121st anniversary celebration at our Birthday Brunch on December 2nd.

Best,

H. A. Musser, Jr.
President and CEO

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santamaria-cincy.org



Join us Sunday, the 2nd of December 10:00am to 1:00pm
The Cincinnati Woman's Club
330 Lafayette Ave, Cincinnati, OH 45220
Featuring silent and live auctions to benefit Santa Maria Community Services,
plus a grand split the pot!

Honoring:

The Sister Blandina Award
Meghan Cummings, Executive Director
The Women's Fund of the
Greater Cincinnati Foundation

Organizational Award
ProBono Partnership of Ohio

Tickets on sale now at <https://www.santamaria-cincy.org/birthday-brunch>

Presenting Sponsor:



ON THE COVER



LaShun Johnson and son Riley

LaShun Johnson first participated with Santa Maria after the birth of her son, Riley, when she was referred to Santa Maria's Every Child Succeeds (ECS) program through her delivery hospital.

JoAnne Dwyer, Santa Maria ECS Family Support Worker, began working with LaShun and Riley shortly after Riley's birth in February of 2017. The ECS Program is a voluntary, home-visitation program that works with first-time mothers to help their families be successful. "She is the best mom," says JoAnne. "She is open to all education and resources I offer when going on home visits. Everything she does is for her and Riley. To see her play and engage with him is so impactful."

Since Riley's enrollment in the program, LaShun has benefitted from additional services offered through Santa Maria. With the support of JoAnne and the agency, LaShun has moved her and her son into a safer neighborhood. She is currently working toward getting her driver's license and her high school diploma through Santa Maria's Literacy Center West, where she will also be working with a Santa Maria Workforce Coach to obtain any certificates or training she may need for employment.

"She was in survival mode," adds JoAnne, "and now she's working to live, not just to survive. Her greatest strength is the dedication and love for her son; all her hard work to overcome barriers is for him. She is committed and an amazing example of what great parenting can look like, even when you're struggling to lift yourself up."

A THANKS TO FOUNDATIONS

Thank you to the many supporters of Santa Maria and its programs! We have recently received support from the following foundations:

For Capacity Building

SC Ministry Foundation

For Capital Improvements

The Louise Taft Semple Foundation

The Thomas J. Emery Memorial

For GED Program

L&L Nippert Charitable Foundation

The Maxwell C. Weaver Foundation

For Marketing/Communications Intern position

Scripps Howard Foundation

For Promoting Our Preschoolers/Family Child Care Programs

SC Ministry Foundation

Scripps Howard Foundation

For Stable Families Program

Jacob G. Schmidlapp Trust, Fifth Third Bank Trustee

For Wellness Program

Cincy Cinco (for Spring Health Fair)

The John A. Schroth Family Charitable Trust, PNC Bank, Trustee

The Spaulding Foundation

For Youth Program

City of Cincinnati Community Preventive Education Committee

Crosset Family Fund

Jack J. Smith Jr. Charitable Trust

Marge and Charles J. Schott Foundation

PNC Bank

Summertime Kids of The Greater Cincinnati Foundation

ANNUAL HIGHLIGHTS



Santa Maria Celebrates Summer Grads

This summer, Santa Maria celebrated graduates from its Early Childhood Development and Workforce Development Programs. Congratulations to the 29 three-year-old graduates from Every Child Succeeds, the 35 preschool graduates from Promoting Our Preschoolers, and the 17 preschool graduates from Supporting Partnerships to Assure Ready Kids. 45 individuals also graduated from Santa Maria's Education Program and obtained their High School Equivalency Diploma!



Family Health Fair Serves Community

Santa Maria held the 2018 annual Family Health Fair on April 8 at the Price Hill Recreation Center. The event provided free health screenings, a Kid's Health Zone, and additional free health resources from community health organizations. 242 community members attended the event, 110 of which were screened for a total of 247 health screenings including: adult vision; youth vision; cholesterol; mammogram; STI/pregnancy; primary care; audiology; blood pressure/blood glucose; posture; prostate cancer; dental; BMI; HIV/Hep C/Syphilis; and A1C. Food, raffles, and Zumba were also included at the event.



Price Hill Pacer Benefits Price Hill Families

On June 2nd, Santa Maria and Price Hill Will teamed up for the 13th annual Price Hill Pacer 5k/10k. 160 people participated in the race, which began at Seton High School and took walkers and runners through the hills of Price Hill. The race ended in a festive celebration at Seton High School, which included a Kids' Fun Run, food and drinks, circus performers, prizes, a split-the-pot, live DJing by Steve Mann with 103.5 WGRR, yoga, various vendor booths, and post-race stretching with Mercy Health Orthopaedics and Sports Rehabilitation. Thanks to generous sponsors, donors, and race participants, the event raised over \$7,500 to support the programs on both Price Hill nonprofits. A special thank you to Impact Sponsors, SC Ministry Foundation and First Financial Bank, for supporting the Price Hill Pacer.

SANTA MARIA HOSTS POLICE FOR ANNUAL WEEK OF SERVICE

On May 23, Santa Maria hosted 36 recent academy graduates from the Cincinnati Police Department's 108th recruitment class during their annual Week of Service.

Throughout this week, new police officers volunteered at a variety of community organizations throughout Cincinnati in an effort to give back to, and get to know, the community in which they will be working.

During their time at Santa Maria's Warsaw Avenue location, members of the Cincinnati Police Department including District 3 Police, the Special Forces Warsaw location, and the new police officers, helped with holding a neighborhood cookout for the community of Price Hill.

Over 250 community members enjoyed food, music and dancing, games, giveaways, and face painting for kids. For over three hours officers cook burgers and hot dogs, engaged with the community, and participated in a variety of volunteer activities including picking up trash, working in the community garden behind the Price Hill Public Library, and working with Santa Maria's Youth Development Program at the Joe Williams Family Center in Lower Price Hill.

During the cookout, community organizations including Healthy Moms and Babies, the Salvation Army human trafficking program, Rees E Price, the Price Hill Recreation Center, the Price Hill Public Library, and event partner, Price Hill Will, offered resources for community members.



Officers grill food for community cookout



Officers volunteer in library garden



Pictured: Santa Maria Wellness Director, Luz Elena Schemmel; President and CEO, H. A. Musser, Jr.; Lt. Stephen Saunders; and Events and Volunteer Coordination Specialist, Sara Steinkamp

COMMUNITY COMES TOGETHER AT THE SHARING TABLE



Santa Maria holds the first annual The Sharing Table at The Sanctuary in Lower Price Hill

The Sharing Table, Santa Maria Community Services' first annual community dinner and fundraiser, took place April 13 at The Sanctuary in Lower Price Hill. The event offered a unique experience for all guests, while celebrating the community and raising awareness for childhood poverty in the area.

The fundraiser consisted of live music performed by local musicians, Santa Maria Youth Development Program Director, Jim Holmstrom, and Youth Development Program volunteer, Harold Kennedy. Dinner included bread and 12 varieties of soups donated by local vendors. In addition, guests enjoyed wine and beer tastings, non-alcoholic beverages, appetizers, and desserts.

From 6-7pm, guests mingled around the thanksgiving-style seating in the recently restored sanctuary before taking their seats together. Programs and info cards were placed at each seat and displayed pictures of children within Santa Maria's programs, an infographic on poverty in the area, and a number of 2017 agency outcomes showcasing how Santa Maria is helping to eliminate poverty amongst Price Hill residents.

Before dinner was served, guests heard from Molly Swidan, a Santa Maria employee who spoke of her experience working with families in poverty throughout her time as a Bilingual Case Manager. Her story connected well to the evening's focus on childhood poverty prevention.

The highlight of the evening was the 150 donated, hand-crafted bowls designed by local artists within the Cincinnati Clay Alliance. Bowls were displayed for purchase and proceeds from the bowls, ticket sales, and split-the-pot will benefit the programs and services of Santa Maria.

Santa Maria would like to thank all the volunteers and donors who helped to make the evening's event a success, and would also like to thank the following sponsors for their contribution: Nehemiah Manufacturing, Cincinnati Children's, First Financial Bank, SC Ministry Foundation, Cincinnati-Hamilton County Community Action Agency, PNC Bank, the Sisters of Charity, Warsaw Federal, Model Group, and the Northern Kentucky University Latino Programs and Services.

IRAQI TEENS VISIT YOUTH PROGRAM

This past July, a group of 12 Iraqi teens visited youth within Santa Maria's Youth Development Program at the agency's Joe Williams Family Center.

The Cincinnati World Affairs Council of Northern Kentucky University contacted Santa Maria to host students from the Iraqi Young Leaders Exchange Program which aims to promote mutual understanding, respect, and collaboration between the people of the United States and Iraq.

The Exchange Program develops a group of young adults in Iraq who have a strong sense of civic responsibility, a commitment to community development, awareness of current and global issues, and strong interpersonal leadership skills.

During their time in Cincinnati, the students developed relationships with local families and met with youth in the community to be exposed to "real life" in the U.S. and to further breakdown stereotypes.

Students were selected from a highly competitive pool of young Iraqi leaders, each eager to come to the United States and take part in this leadership program.

During the cultural exchange, students interviewed one another about life in another country, and shared conversation over food from their respective countries. "The kids found out more ways they were similar than different, even though they live on opposite sides of world," said Jim Holmstrom, Santa Maria's Youth Development Program Director.



Iraqi teens are introduced to Santa Maria's Family Center

"The kids found out more ways they were similar than different, even though they live on opposite sides of world."



Iraqi teens visit Santa Maria's Youth Development Program through Iraqi Young Leaders Exchange Program



“We believe that Santa Maria is a caring agency that provides effective programs, improving the lives of those in need. This is a way we can support them in the future.”

Pictured: Santa Maria President and CEO, H. A. Musser, Jr.; supporters Joe and Joann Rumpler; Board Chair, Paul Friedmann; and Board member, Rose Wesselman

LONG-TIME SUPPORTERS HONORED

On June 7th Santa Maria honored its long time supporters, Joe and Joann Rumpler, at the 20th Voices of Giving award ceremony, an annual event that recognizes philanthropists who have made a bequest or other planned gift to Cincinnati charities.

It specifically celebrates the generous spirit of these individuals whose gestures help to ensure the long-term welfare of the many local non-profits which make our community so special.

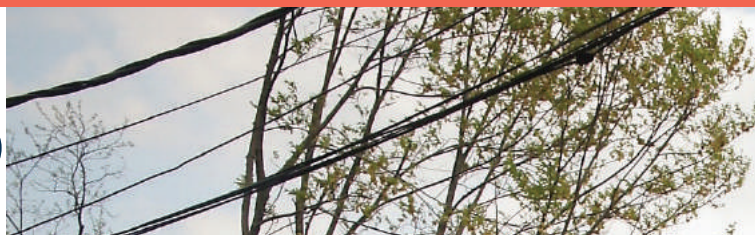
It has been nearly 20 years since Joe first joined Santa Maria’s Board of Directors. Joe was a strong and faithful Board member, helping to ensure Santa Maria’s fiscal strength with his professional accounting background. Joe served two full terms on the Board from 1999-2004 and then returned to the Board for two years in 2008 and 2009.

During his Board service, Joe served on the finance committee and since that time, Joe and Joann have continued their support of Santa Maria through financial support and attendance at Santa Maria’s special events. Joe designated Santa Maria as a contingent beneficiary on his IRA account.

Joe shared, “We believe that Santa Maria is a caring agency that provides effective programs, improving the lives of those in need. This is a way we can support them in the future.”

The Rumplers’ gift will contribute to sustaining the ongoing operation of Santa Maria after their passing. We are deeply grateful for the Rumplers and for their example of selfless giving. For more information on planned gifts to Santa Maria, please contact Nune Sargsyan at Nune.Sargsyan@santamaria-cincy.org or call 513-557-7267.

BACK ON BOARD



Santa Maria welcomes Barbara Kruetzkamp (GE Digital), and Michael Gentry (MCM CPAs & Advisors) back to its Board of Directors. Santa Maria's Development Director, Nune Sargsyan, recently sat down with Mike and Barb to talk about the reasons they were drawn back to Santa Maria and reflect on their experiences with the agency over the years.

1

Nune Sargsyan: Tell me how you first got involved with Santa Maria? Who/ what influenced your decision?

Mike Gentry: Fall of 1988, my former partner, Joe Decosimo, introduced me to Bill Sena, husband of then President of the Santa Maria Board, Val Sena. They were looking for a new treasurer as Ted Mitchel was looking to move out of that role. I felt the need to get involved and do something; I'm not from Cincinnati and my wife, Becky and I had no family here. Getting involved, giving back, made perfect sense to me. Bill and Val impressed me with Santa Maria with what they were doing.

Barb Kruetzmap: I was "recruited" by Mike Gentry, my life-long friend. Mike connected me with the Santa Maria family in the mid-90s. As a former resident of Price Hill, I was excited to reconnect with the community where I grew up. Once engaged, I learned about the agency, the organization, and the programs. In short, Santa Maria enables people to build a better life. Its programs give people skills for independence and self-enablement.

2

NS: What was your first impression of Santa Maria? What's your first memory of Santa Maria?

MG: At that time - scope of services, population being served that I had no clue about, familial feeling of staff. Joining the Board and interviewing H.A. for the full time CEO role.

BK: With generations of ancestors from Price Hill, I've known Santa Maria most of my life with my early memories from learning about the Meals-on- Wheels program in grade school. It was supported by an army of volunteers, some who were members of St. Teresa, my home parish. Today I believe the agency has an even stronger presence in the Price Hill community.

3

NS: What surprised you most about working with Santa Maria?

MG: When I joined the Board, I was surprised with the volume of people being served and program offerings.

BK: From my initial involvement with the agency 20 years ago to today, I'm amazed how many staff members are still with the organization. Their commitment speaks volumes for the value of the work being done, and the caring culture of the Santa Maria family. I'm also surprised by the staff's outreach to the community. Recently the agency launched an initiative to survey neighborhood residents about serving the community. They took a "cold call" approach, knocking on doors. In many areas this would be viewed as a threat. Instead the survey is taking longer than anticipated, because so many residents are inviting the staff members into their homes.



SANTA MARIA COMMUNITY SERVICES™

Servicios para la Comunidad

Helping Families Help Themselves Since 1897

617 Steiner Avenue



4

NS: What influenced your decision to rejoin the Board of Santa Maria?

MG: H. A. [Santa Maria President and CEO] is a big draw. Personal feelings of closeness with the organization. Again, wanting to contribute. I had been “out of” the service loop for a few years as my wife and I had our one and only child that we are devoted to. She has now graduated from college.

BK: I watch the news every night and become calloused watching the crime. Coming back to Santa Maria helps me realize there are good people in bad circumstances, and there is so much “good” that still needs to be done to help them. As a board member, my role is to ensure the agency’s financial health, contribute to the strategic plans, and help it operate effectively. With my career in Information Technology I believe I bring unique skills to the Board, such as understanding protection of sensitive data.

5

NS: What would you tell someone who is thinking about volunteering and/or donating to Santa Maria?

MG: Come have fun with us; learn and contribute maybe outside your comfort zone.

BK: I’m amazed with the accomplishments of this agency on limited funding sources. Every dollar received is well spent. Every dollar donated is an investment in the future of the community. If you’re thinking “I’d like to volunteer but don’t know how”, call Santa Maria’s office. You will be welcomed with open arms.

6

NS: What do you wish other people knew about Santa Maria?

MG: The agency is 121 years old, but very home grown feel in management, and that’s also how they deliver services to a widening population. Width and depth of service offerings.

BK: I wish Santa Maria supporters could “see and feel” the culture and the passion of this organization. The sense of community and caring exhibited by Santa Maria staff is what really makes their programs successful. The programs may develop skills, but it’s the encouragement of the staff that enables, Santa Maria’s clients find their inner strength and courage to overcome obstacles.

7

NS: What might someone be surprised to know about you?

MG: I’m an avid vintage (Marvel Universe) comic book collector; still have my childhood collection; that I was a licensed Dale Carnegie instructor for 10 years.

BK: I enjoy activities with motion: Jazzercise, ziplining, flying in small planes, I even drove a NASCAR 140mph at Kentucky Speedway.



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Santa Maria Community Services is a catalyst and advocate for Cincinnati's Greater Price Hill families to attain their educational, financial, and health goals.

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