

SANTA MARIA COMMUNITY SERVICES

Jon
Seymoure



2019 Impact Report



SANTA MARIA
COMMUNITY SERVICES

From the President & CEO and Board Chair



H.A. Musser

Dear Friends of Santa Maria Community Services, Santa Maria is in the business of helping at-risk families identify goals and work to achieve them. We focus on helping families help themselves in very specific and measurable ways such as getting ready for kindergarten, learning and applying new skills, achieving graduation and other milestones, gaining employment, and increasing income and credit scores.



Tina Baumann

Our superb staff and dedicated volunteers celebrate these victories daily with the families we serve. We are energized by their successes! Santa Maria just completed 122 years of service, and we are looking ahead to our 125th anniversary in 2022.

As the lead human services organization on the Westside of Cincinnati, Santa Maria attracts many, many individuals seeking help. We annually serve more than 3,000 people from multiple backgrounds and cultures.

On behalf of Santa Maria's Board of Directors and our staff, thank you so much for your interest in and support of our work. We look forward to deepening our partnerships in the years ahead.

H.A. Musser, Jr., President & CEO

Tina Baumann, Chair, Board of Directors

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"Our superb staff and dedicated volunteers celebrate these victories daily with the families we serve. We are energized by their successes!"

-H.A. Musser, President & CEO

On the Cover

Jon Seymoure

Jon Seymoure was born and raised in Brooklyn, New York and moved to Cincinnati with his wife, daughter and oldest son in 2006 seeking a better life for his growing family. After moving to Price Hill, the Seymoure family fell on hard times. Jon was injured in 2012 and was unable to work. That's when he found Santa Maria.

Jon and his family sought assistance with housing, finances and utilities. Tonicia Green, Data Coordinator at Santa Maria, became Jon's case manager. Jon and Tonicia quickly formed a bond. "Jon is a strong-willed individual constantly seeking resources and guidance to move his family out of poverty. He has great follow-through capabilities and shares information to help to improve our services as well," Tonicia said.

Jon characterizes himself as a God-fearing man, a husband, a dad, and a leader. He also describes himself as outgoing, caring and a "smiler." Ben Klayer, Events and Corporate Engagement Specialist at Santa Maria, agrees. "Jon's positive attitude is infectious. He always has a smile on his face."

"I got involved with Santa Maria Community Services because the people there are very friendly and helpful, caring and show empathy," Jon said.

"They understood that life happens, mistakes happen, and sometimes you just get overwhelmed." When the going gets tough, he said, "Santa Maria helps you to understand you are not the only



Jon Seymoure

one, and it's alright to fail as long as you keep trying to prevail."

When it comes to utilizing Santa Maria's services, it's a family affair for the Seymoures. John and his wife, Latisa, have six children: Amari-21, Azariah-14, Nehemiah-12, Malachi-11, Elisha-9, and Gabriel-4. Latisa and Amari are both currently receiving services at Santa Maria. Latisa credited Santa Maria with helping her land a job with Cincinnati Public Schools five years ago and Amari is now enrolled in Cincinnati State Technical and Community College.

Jon first got involved with Santa Maria by attending the agency's Rent Wise course. Rent Wise is a tenant education class that presents information on housing and renting properties. It covers budgeting and affordable housing, finding and applying for housing, tenant/landlord rights and responsibilities, home care, and managing utilities. Because of Rent Wise, Jon was able to know what to look for before signing a lease.

Jon also took advantage of Santa Maria's workforce development and financial education programs. Santa Maria's workforce development program is open to all ages and offers orientation for education, employment services and financial coaching services. Financial education classes offer one-on-one financial coaching and in-group presentations. They assist with credit building, savings strategies, spending plan creation and more. Jon counts these services as a blessing to his family.

Jon places great emphasis on the assistance he received through case management. "Not only do the case workers keep you on your toes, they congratulate you when things are looking up. They help you keep yourself stabilized by reminding you things can still happen, and help keep you prepared for any shortfalls that may come up, so you don't begin to doubt yourself," Jon said.

"Jon is a strong-willed individual constantly seeking resources and guidance to move his family out of poverty. He has great follow-through capabilities and shares information to help to improve our services as well."

-Tonicia Green, Caseworker

Santa Maria has taught him to not only be patient, but to keep moving forward and not get comfortable with any situation that needs to be addressed. He has learned to never become complacent. Santa Maria showed him how to stand strong for his family.

Jon dreams of getting his budget to a point where his family can enjoy their lives without worry and Santa Maria is helping him with that. He's now giving back to the organization that, in his words, gave so much to him and his family. He



*Jon and Latisa Seymoure
volunteering at a Cyclones Game*

and Latisa recently volunteered at a Cincinnati Cyclones game selling split-the-pot tickets that partially benefitted Santa Maria, and he looks forward to doing even more! Jon added, "There aren't enough ways to describe our gratitude for your services. If I hit the lottery I would donate and invest in you guys. You're the best community service organization in the Greater Cincinnati area. We love you guys sincerely."

Tronyse Higgins Graduates from Two Programs in Less than a Year!

Tronyse Higgins first became acquainted with Santa Maria after being referred by Legal Aid to work with case managers to help assist her with housing issues when her living conditions rapidly declined at her apartment on Ross Avenue. Tronyse attended our Rent Wise: Tenant Education Class. As mentioned above, this five-hour course covers budgeting and affordable housing, finding and applying for housing, and tenant/landlord rights and responsibilities. Powered by the knowledge she gained through attending the class, Tronyse was able to find new, affordable and

quality housing. After moving into a better home, Tronyse was able to start focusing more on her own upward movement. She signed up for Dohn 22+ Adult Education Program, an SMCS partner at the time. In Dohn 22+, teachers meet students where they are and provide personalized support to help even struggling students complete their high school studies. Tronyse received her high school diploma and graduated in a few short months!



Tronyse Higgins

Encouraged by how proud her children were of her recent graduation, she then asked how to get certified in a field she was interested in - Phlebotomy! Through Santa Maria's connection to Job and Family Services' Project LIFT, Tronyse was able to get her tuition covered to attend classes. Project LIFT is a public/private partnership that allows providers the flexibility, funding and resources to meet a family's needs quickly. Fast forward another few months and Tronyse has now graduated from two educational programs in less than 12 months!

Today, armed with her diploma and certification, Tronyse has started working for Cincinnati Public Schools (CPS) and has plans to use her Phlebotomy certificate to work in a healthcare setting during the summer months when she is off from CPS. Tronyse says of her accomplishments, "I'm super proud of myself; I just needed that extra push."

"I'm super proud of myself; I just needed that extra push."

-Tronyse Higgins

2019 in Review

Values

Partnership
Empowerment
Results
Family
Empathy
Community
Trust
Stewardship

2019 Board of Directors

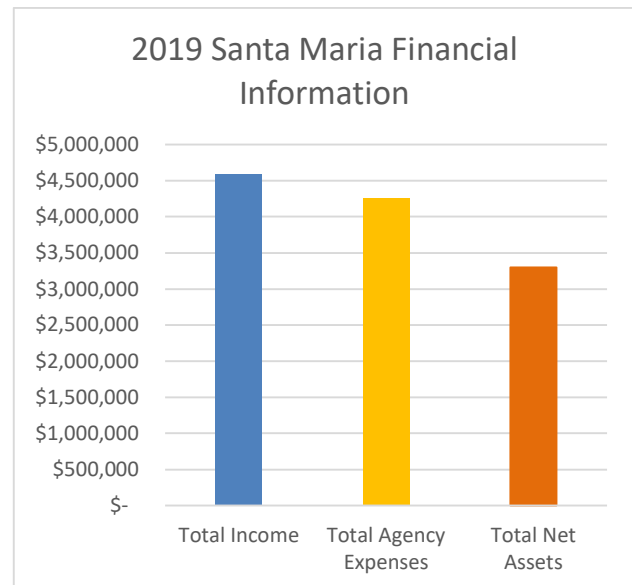
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Christopher Zimmerman
H.A. Musser, Jr., President & CEO

The following is an overview of Santa Maria Community Services' income and expenses for 1/1/2019 - 12/31/2019:

Total Income	\$ 4,589,047
Program Expenses	\$ 3,444,489
Fundraising Expenses	\$ 292,543
Admin Expenses	\$ 527,612
Total Expenses	\$ 4,264,644

Permanently Restricted Assets	\$ 7,000
Board Restricted Assets	\$ 433,683
Temporarily Restricted Assets	\$ 453,587
Operating/Other Assets	\$ 2,406,193
Total Net Assets	\$ 3,300,463

*These financials are unaudited. For past financials, please visit santamaria-cincy.org/financials-and-annual-reports



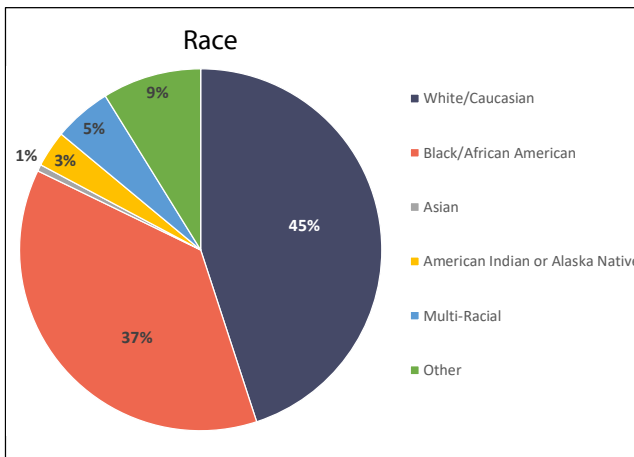
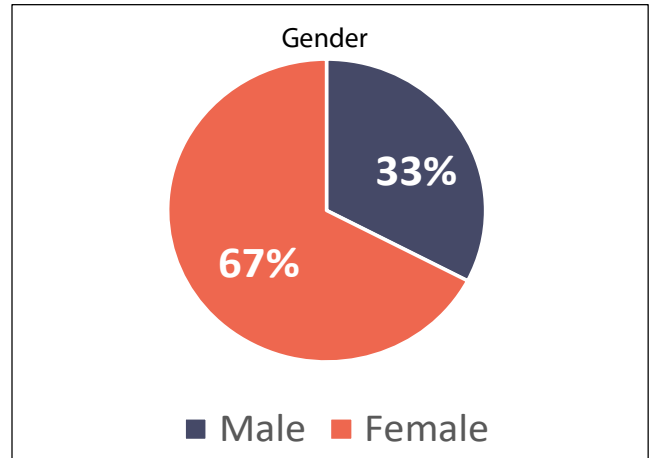
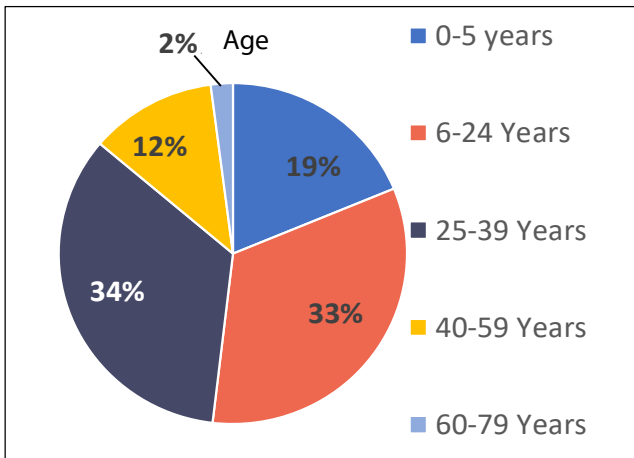
During 2019, Santa Maria served 3,060 individuals through a wide variety of programs and services.

Below is a sample of the resulting impact on children, individuals, and families:

- **111** children participating in Promoting our Preschoolers for a minimum of six months demonstrated progress in social and emotional development
- **175** individuals obtained employment through the Workforce Development Program
- **33** families/individuals obtained affordable housing through the Stable Families Program
- **23** individuals earned a High School Equivalency Diploma through the Literacy Center West Program
- **531** individuals had a usual and appropriate place to go for physical, mental, or dental health care through the Wellness Program
- **33** families learned about safe sleep for babies and received a free crib.

2019 in Numbers

Who We Served in 2019



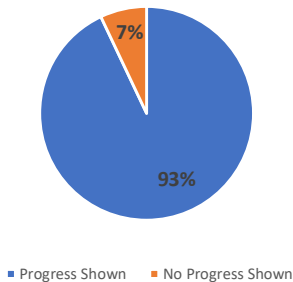
99% were economically disadvantaged

Barriers include lack of:

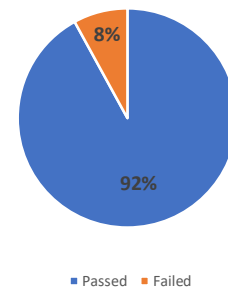
- Education
- Transportation
- Documentation
- Health Insurance

Hispanics made up 40% of our total client population

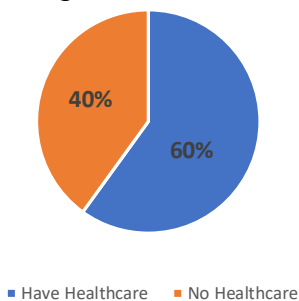
Children's Progress in Cognitive and Language Development



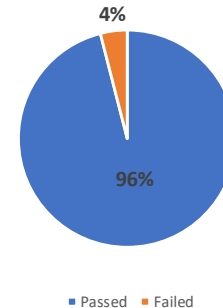
Youth who Achieved Grade Promotion



Individuals with Place to go for Healthcare



Individuals who Earned High School Equivalency or Diploma



Thank You to Our 2019 Donors!

Thank you to the following individuals and organizations who supported Santa Maria Community Services in 2019. Your support helps us provide hundreds of families and thousands of individuals the means to step out of poverty and move toward self-sufficiency. Should there be any error in the listing of your gift, please contact:

DevelopmentTeam@santamaria-cincy.org.

Individuals and Organizations

\$15,000+

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Charles H. Dater Foundation, Inc.
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Jacob G. Schmidlapp Trust
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Crosset Family Fund of the Greater Cincinnati Foundation
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\$5,000-\$9,999

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\$100-\$499

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Steve Ulmer
Ed Ulmer
Anne-Lee Verville
Mary Lee Dacey
John Willenborg
Elaine and Betty Willenborg

The following funds were created in the past to celebrate the lives of remarkable individuals. You can also establish a fund at Santa Maria Community Services to honor or remember a loved one. Please contact Nune Sargsyan at (513) 557-7267 to discuss this opportunity.

Bob and Joan Friedmann 50th Anniversary Fund – celebrates Bob and Joan Friedmann’s 50th wedding anniversary milestone.

H.A. Musser’s 35th Anniversary Fund – celebrates H.A.’s service from 1984 - 2019

(and still going strong) by supporting pre-campaign expenses of pursuing a capital campaign.

Hermana Margarita Brewer Esperanza Fund - honors Sr. Margarita Brewer’s remarkable contributions to Santa Maria.

Sisters Blandina & Justina Segale SC Founders Fund - honors Sisters of Charity of Cincinnati, Blandina and Justina Segale, who founded Santa Maria in 1897, and to strengthen the financial reserves/board designated endowment fund for Santa Maria’s continued long-term sustainability.

About Us

Santa Maria Community Services is an independent, 501(c)3 nonprofit organization originally founded by the Sisters of Charity in 1897 and place-based in Cincinnati Ohio’s Price Hill community. Santa Maria provides over 3,000 individuals with educational tools and resources to build strong families, promote healthy residents, and foster neighborhood revitalization. Our Price Hill Family Centers provide a welcoming environment and the coaching, support, and flexibility to assist families to achieve their identified goals toward stabilization and self-sufficiency.

Our Mission

Santa Maria Community Services is a catalyst and advocate for Cincinnati’s Greater Price Hill families to attain their educational, financial, and health goals.

Our Vision

Our vision is for Greater Price Hill to be a vibrant, thriving, and self-sustaining community.

Our Goals

- Children are kindergarten-ready, and youth have supports to continue their education;
- Families attain economic health through job and housing stability and successfully integrate into the community;
- Family members achieve health and wellness through access to health services and support programs;
- Santa Maria Community Services leads the collaborative community efforts to strengthen Price Hill.



SANTA MARIA
COMMUNITY SERVICES
Helping Families Help Themselves Since 1897

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