

SANTA MARIA

COMMUNITY SERVICES



20
21

IMPACT REPORT

Message from Santa Maria

For nearly 125 years, Santa Maria Community Services has been serving families in Cincinnati through innovative programs that bring families together and get them on a path out of poverty. Our vision is for Greater Price Hill to be a vibrant, thriving, and self-sustaining community. We cannot do it alone. We are so grateful to our supporters, sponsors and partners. Because of you we are able to help families help themselves.

Our impact report is an opportunity to look back at the accomplishments of the past year and celebrate the relationships that have helped advance our mission. On behalf of our staff and Board of Directors, we thank you.



H.A. Musser, Jr.
President & CEO

A handwritten signature in black ink, appearing to read "H.A. Musser, Jr." with a stylized flourish at the end.

H.A. Musser, Jr.
President & CEO

A handwritten signature in black ink, appearing to read "Guillermo Villa" in a cursive style.

Guillermo Villa
Board Chair



Guillermo Villa
Board Chair

Mission

Santa Maria is a catalyst and advocate for Greater Price Hill families to attain their educational, financial, and health goals.

Vision

Our vision is for Greater Price Hill to be a vibrant, thriving, and self-sustaining community.

Astou Receives Personalized In-home Support from Santa Maria's Promoting Our Preschoolers Program

Thirty-nine-year-old Astou Sawane and her husband, Omari-53, had long dreamed of raising a family when they arrived in Cincinnati in 2009. Astou is now a proud mother to Djibril-12, Souleymane-9, Khadidja-5, and Hamza-16 months. She is a stay-at-home-mom who enjoys reading and crocheting. Astou has come a long way to get here!

Astou was born in Mali, a country located in West Africa, but she grew up in France, so her first big challenge when arriving in Cincinnati was mastering English. Astou was able to attend English as a Second Language classes at Santa Maria as well as participate in the women's group as part of Santa Maria's outreach program. Luz Elena Schemmel, former Outreach and Wellness Director at Santa Maria, was impressed by Astou.

"She was very motivated and wanted to continue her education," Luz Elena said. She

was inspired by Astou's willingness to connect with other women and learn new things.

Within a year of arriving in Cincinnati, Astou was excited to welcome her first child, Djibril. When the challenges of being a first-time mother presented themselves, Astou knew exactly where to go for help. She sought Santa Maria's assistance through the Every Child Succeeds (ECS) program.



The ECS program provides comprehensive home visiting services to help families optimize child health and development. It encourages early prenatal and well-baby care, in addition to parenting education. Santa Maria provided home visits where Astou could share her thoughts about parenting, ask questions and receive valuable information based on her family's needs.

Astou was later enrolled in Santa Maria's Promoting Our Preschoolers (POP) program, which also provides comprehensive home visiting services to optimize child health and development. POP works with 3 - 5-year-olds, providing developmental screens and parent support and education as well as advocacy and referrals. In this program, she now works with Regine Gordon, Santa Maria Family Advocate and Group Facilitator, to help her daughter, Khadidja, meet her developmental and health goals.

Regine loves working with Astou. "Astou is an amazing wife, mother, and friend," Regine said. "She has a calmness and peacefulness about her that just amazes me." Regine reported that Astou was an incredible first teacher for her children, and that didn't stop when her children reached kindergarten. "She continues to help teach and encourage them as they go through school."

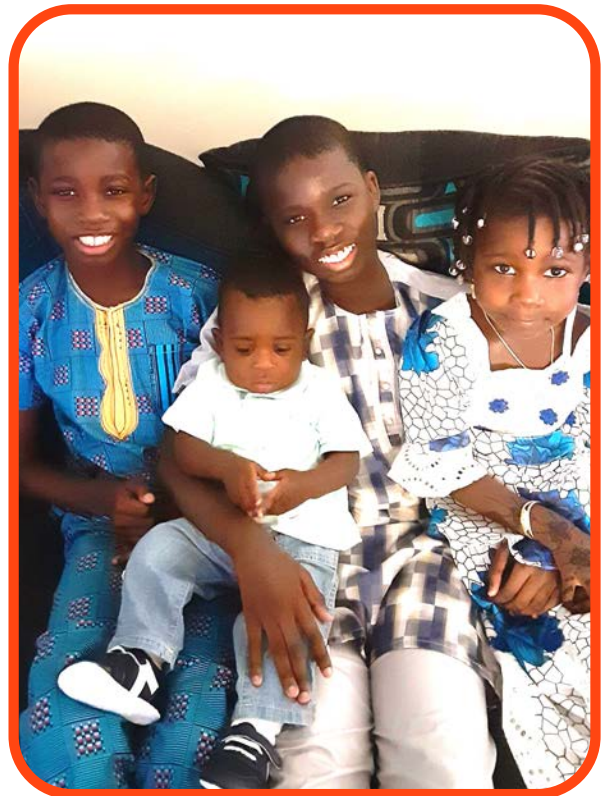
The COVID-19 pandemic posed a challenge for the family because Omari was working fewer hours at his job. The family was able to receive free diapers, thanks to Santa Maria's partnership with Sweet Cheeks Diaper Bank. Santa Maria was also able to offer food assistance for the family during their time of need. That would not have been possible without wonderful partners like La Soupe, Last Mile Food Rescue and the Freestore Foodbank.

Astou is grateful for that support, as well as being able to achieve developmental milestones with all of her children with Santa Maria's help. She said, "For people like me who are not from America, or had grown up



into a different culture, it can be difficult to understand how the kid's education works and what a kid should know before going to kindergarten. The people who work at Santa Maria are always willing to help."

Astou has worked with several different Santa Maria staff members over the past 12 years. "They all have a place in my family," she said. And the Sawane family has a place in ours!

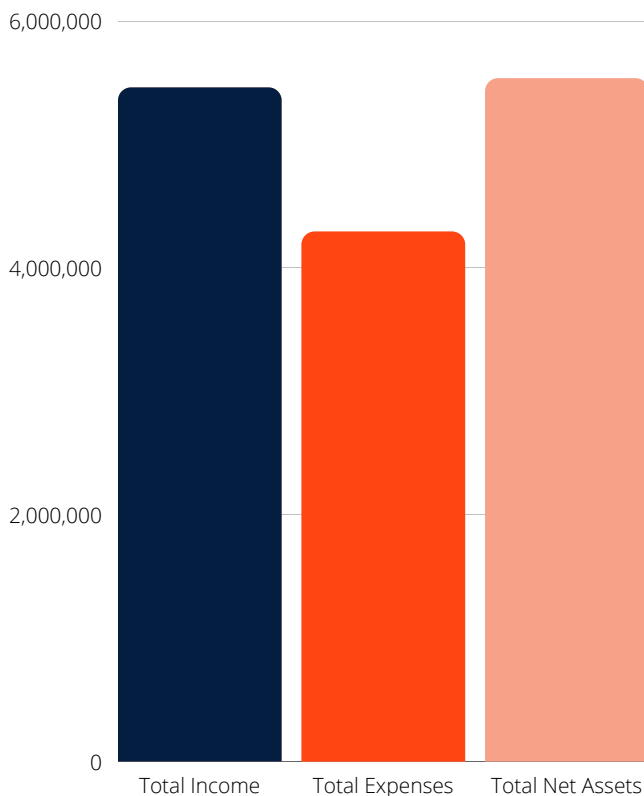


2021 Financial Report

The following is an overview of Santa Maria Community Services' income and expenses for 1/1/2021 - 12/31/2021:

Total Income	\$5,459,716
Program Expenses	\$3,269,686
Fundraising Expenses	\$319,671
Administrative Expenses	\$698,783
Total Agency Expenses	\$4,288,140
Permanently Restricted Assets	\$7,000
Board Restricted Assets	\$532,041
Temporarily Restricted Assets	\$1,642,922
Operating/Other Assets	\$3,349,043
Total Net Assets	\$5,531,006

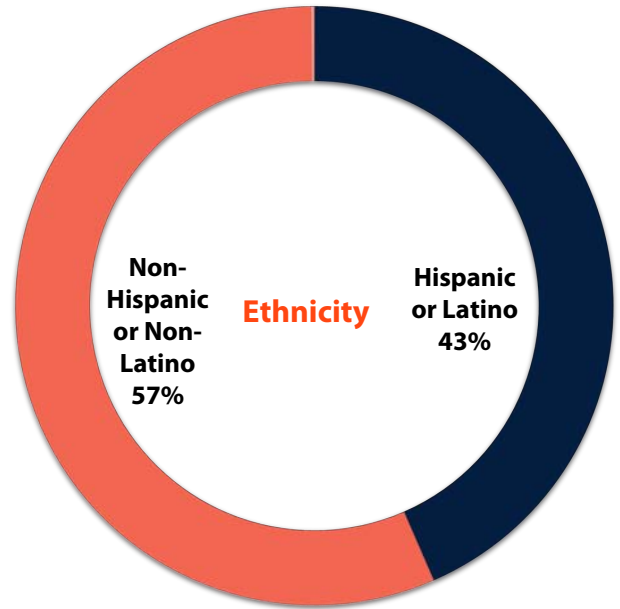
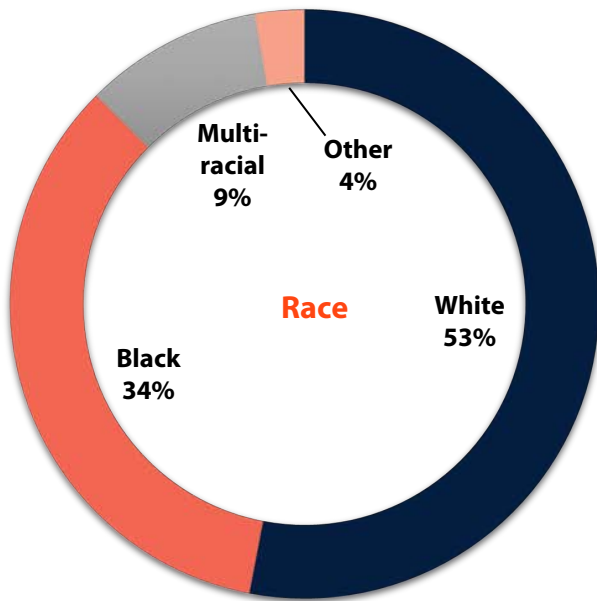
2021 Santa Maria Financial Information



During 2021, Santa Maria served 2,522 individuals through a wide variety of programs and services, as well as thousands of others who received over 19,000 pounds of food through various distribution sites.

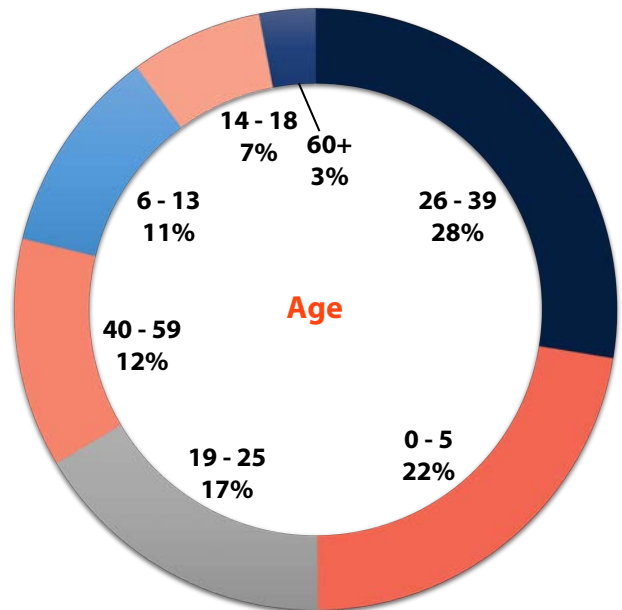
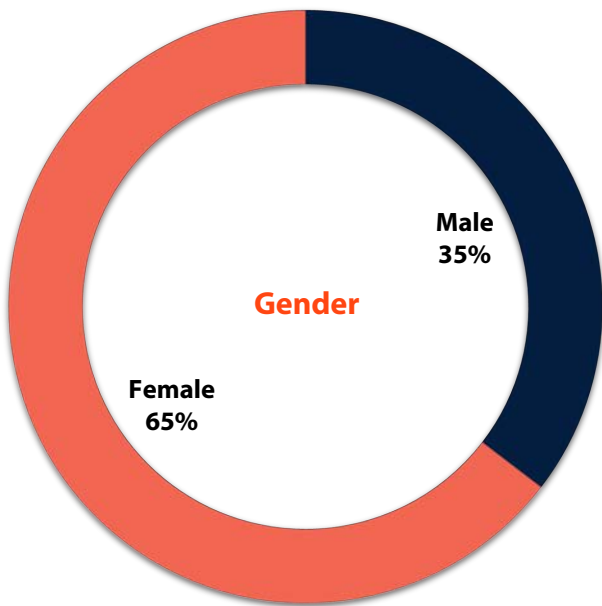
- 73 individuals increased wages/earnings
- 18 of 21 English as a Second Language (ESL) students obtained an academic gain during the summer program
- 59 individuals received an eye exam
- 40 out of 41 individuals maintained housing stability for 12 months
- 100% of Every Child Succeeds (ECS) babies were on track for social and emotional development
- 86% of ECS families transitioned to a quality educational experience at age 3
- 95 children in Promoting Our Preschoolers (POP) demonstrated progress in cognitive and language development as well as social and emotional development
- 88% of 50 at-risk youth (44) reported decreased involvement or no involvement in violent behavior after 11 months
- 100% of 29 Lower Price Hill 16-24 year-olds (not in school or working) that reached out to us for help with education or employment needs increased employability and/or literacy skills as measured by TABE test or employment assessment after 10 months
- 567 people received COVID-19 vaccines
- 63 individuals received computers and technology training

Who We Served in 2021



97% of participants had an income below 200% of the Federal Poverty Level.
Barriers include lack of:

- Education
- Transportation
- Safe and Affordable Housing
- Health Insurance



Thank you, 2021 Donors!

We thank the following individuals and organizations who supported Santa Maria Community Services in 2021. Your support helps us provide hundreds of families and thousands of individuals the means to step out of poverty and move toward self-sufficiency. Should there be any error in the listing of your gift, please contact: DevelopmentTeam@SantaMaria-Cincy.org.

\$15,000+

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in honor of Blair Schoen
Andrew Smith
in honor of Thomas & Patricia Smith
Marian Steinert
in honor of Dr. Jessica Graus Woo
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in memory of David Busch
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in memory of Janet Beckroege
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in memory of Anonymous
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in memory of Bill Castellini, & Andy Back
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in memory of Herman Koeling

John Willenborg
in memory of Betty Willenborg

Mary Williams
in memory of John Williams

George & Mary Wolterman
in memory of Patrick Kane

The following funds were created in the past to celebrate the lives of remarkable individuals. You can also establish a fund at Santa Maria Community Services to honor or remember a loved one. Please contact Nuné Sargsyan at (513) 557-7267 to discuss this opportunity.

Bob and Joan Friedmann 50th Anniversary Fund

Established by family and friends of Bob and Joan Friedmann.

H.A. Musser's 35th Anniversary Fund

Celebrates H.A.'s service from 1984 – 2019 (and still going strong) by supporting Santa Maria's capital campaign.

Hermana Margarita Brewer Esperanza Fund

Honors Sr. Margarita Brewer, SC's remarkable contributions to Santa Maria.

Sisters Blandina and Justina Segale, SC, Founders Fund

Honors Sisters of Charity of Cincinnati, Blandina and Justina Segale, who founded Santa Maria in 1897, and strengthens the financial reserves/board designated endowment fund for Santa Maria's continued long-term sustainability.



SANTA MARIA
COMMUNITY SERVICES™
125 years of helping families help themselves

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