

SANTA MARIA COMMUNITY SERVICES

Helping Families Help Themselves Since 1897

2023

IMPACT REPORT

RAYVON GRIFFITH

Photo:

A.J. Fullam

6S Photography





ABOUT US

Looking back at 2023, we're filled with gratitude for the incredible strides we made together in Price Hill, all thanks to your support. We touched the lives of more than 3,000 individuals, a number that we haven't seen in several years. It's so much more than a statistic—it represents individuals and families who have seen real change in their lives.



H.A. Musser, Jr.
President & CEO

We celebrated milestones across our programs, with 71 graduates from our early childhood initiatives, 34 individuals gaining employment, and significant advancements in language and social skills among children in our Promoting Our Preschoolers program. Additionally, our health fairs and food distribution efforts supported thousands, contributing to healthier, more resilient families.

These achievements highlight the power of community and collaboration that you help facilitate through your support. As we eagerly look ahead, we are fueled by the spirit of continuous improvement and the shared vision of a thriving community.

We extend our heartfelt thanks for being part of this journey toward a brighter future for all. Thank you for your continued partnership in creating lasting change in the lives of Price Hill families.



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Board Chair

H.A. Musser, Jr.
President & CEO

Jorge Seda
Board Chair

Mission

Santa Maria is a catalyst and advocate for Greater Price Hill families to attain their educational, financial, and health goals.

Vision

Our vision is for Greater Price Hill to be a vibrant, thriving, and self-sustaining community.

RAYVON GRIFFITH

In the tight-knit community of Lower Price Hill, Rayvon Griffith's talent on the basketball court became the talk of the neighborhood very early on in his life. When he joined the Amateur Athletic Union (AAU) circuit playing for the North Coast Blue Chips alongside LeBron "Bronny" James Jr., more people began to take notice. His exposure in the national spotlight led to him playing in front of NBA stars and under the watchful eyes of seasoned coaches who could significantly shape his athletic journey.

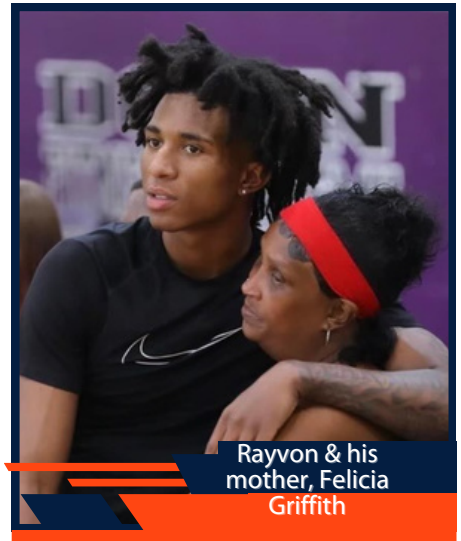
With help from a supportive network of family, coaches, teachers, pastors, youth leaders, and mentors from Santa Maria's Joe Williams Family Center (JWFC), Rayvon has forged a path of incredible success through sheer grit and guidance. Rayvon's ascent from local basketball courts to the college arena is a tribute to his resilience.

Having older siblings who participated in Santa Maria's Youth Development program, when Rayvon entered junior high he already knew JWFC was a safe place to go after school. From the beginning, Rayvon was known by JWFC staff for his love of family, friends, and basketball, balanced with a sharp wit and a zest for life. Jessica Polzin, Youth Development Program Coordinator, fondly recalled, "When I first met Rayvon as a young boy, I met him on the basketball court. He loved his family, loved life, loved his friends, and of course loved basketball. He was always looking for ways to make people laugh."

Other JWFC staff agreed. Rayvon's outlook was consistently positive, a perspective reinforced by strong community ties. "The true testament to Rayvon's success is his dedication to improving not only his athletic skills but his life skills," shared Jessica.

While Santa Maria's JWFC provided a nurturing backdrop, it was Rayvon's own effort and decision-making that was crucial to his success. Along with a long list of mentors, JWFC staff were happy to be part of the supportive network that backed him.

Jessica added, "Rayvon is a tremendous athlete with a kind and compassionate soul. His love for his momma is absolutely adorable!"



Rayvon & his mother, Felicia Griffith

When Rayvon first came to the JWFC, Jim Holmstrom, former Youth Development Director and current volunteer mentor at JWFC, recognized Rayvon's unyielding discipline right away. "Rayvon is dedicated to pushing himself and improving his strength and basketball skills," Jim noted, reflecting on Rayvon's commitment that led him to be invited to participate in a special program at Santa Maria for further skill enhancement.



Rayvon & Jim Holmstrom

During his participation in that program, Rayvon engaged in community service, educational trips, and activities that enhanced his life skills, like

conflict resolution and problem-solving. His significant development, finding joy in basketball, and becoming skilled at managing life's challenges, was evident early on. At 12, Rayvon shared his thoughts on JWFC with Local 12 news, saying, "Santa Maria is a place where grown-ups show us love, compassion, and really care about us." His experiences at JWFC boosted his confidence and helped shape him into a leader and a role model.

As Rayvon progressed through school, he kept returning to JWFC, receiving advice and guidance from mentors who helped broaden his aspirations. Following a stellar high school career, he navigated the college recruitment process and secured a scholarship to play for the University of Cincinnati Bearcats, starting his college career in the fall of 2023.

During his freshman year of college, Rayvon returned to JWFC to connect with young athletes in the Youth Development program, highlighting the balance of academics and athletics. "It's hard at first, being a freshman with older players, but once you get comfortable and start learning from them, you become a better player and teammate," he explained in a Q & A session. He emphasized academic discipline, noting, "Every day, before we do anything, we still gotta make it to class on time, meet with academic advisors, and make sure our grades are right so we can play."

Rayvon's visit was special for both current and former Santa Maria staff, who have witnessed his development. Bri Wilson, the current Youth Development Director, praised his ongoing impact, saying, "Rayvon exemplifies the positive impact our programs can have on the lives of

young people. His journey reflects the core values of Santa Maria – providing a supportive environment where youth can thrive and succeed."

As the discussion progressed, Rayvon shared practical advice with aspiring athletes about the importance of education: "At some point, the ball will stop bouncing, so you always need something to fall back on. Getting a degree really helps for multiple jobs in the future." He also counseled resilience after setbacks: "After a loss, everybody's down because you wanted to win, but you can't let that affect your next performance. You gotta work harder to get better and fix mistakes."

Rayvon's transition to college marks a new

chapter that will undoubtedly be filled with challenges and triumphs. His achievement of joining his hometown University of Cincinnati basketball team is just the beginning of his aspirations toward an NBA career. Jim expressed continued optimism

for Rayvon's future, noting, "It

is way too soon to know if Rayvon will achieve his basketball goals, but I truly believe that Rayvon will be successful in life regardless."

Rayvon's story underscores the profound influence of personal resolve and supportive community roles. As he progresses, both on and off the court, Santa Maria and Lower Price Hill proudly witness his growth, celebrating the impressive young man he has become and the promising future he is destined to achieve. In celebrating Rayvon's journey, we are reminded of the immense potential each young person has to rise above challenges and achieve greatness, fueled by their own determination and supported by a community that believes in their potential.



FAMILIES SERVED

During 2023, Santa Maria served 3,043 individuals through a wide variety of programs and services.



71 at-risk youth reported decreased involvement or no involvement in violent behavior.



34 individuals obtained employment.



275 individuals participated in one or both of our community health events.



71 participants graduated from early childhood programs, 27 from Every Child Succeeds & 44 from Promoting our Preschoolers.



53 parents of preschoolers learned to engage more effectively with their children.



77 individuals advanced their English language skills in English as a Second Language classes.



98 preschool-aged children increased their language development.



112 families maintained housing stability for at least 12 months.



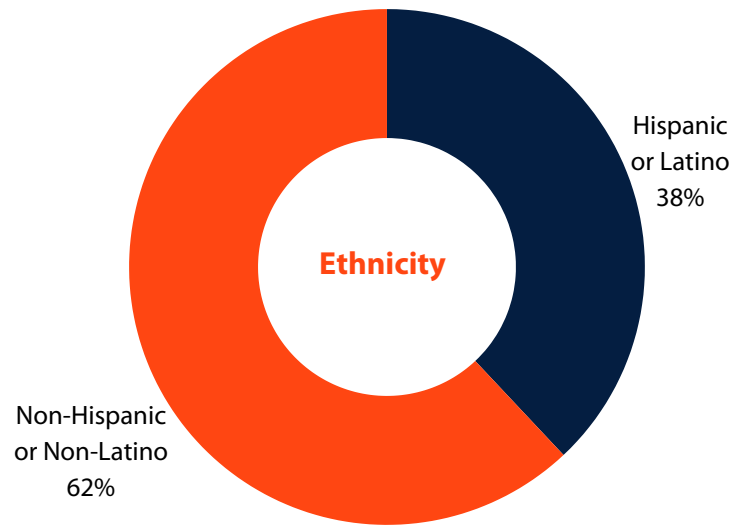
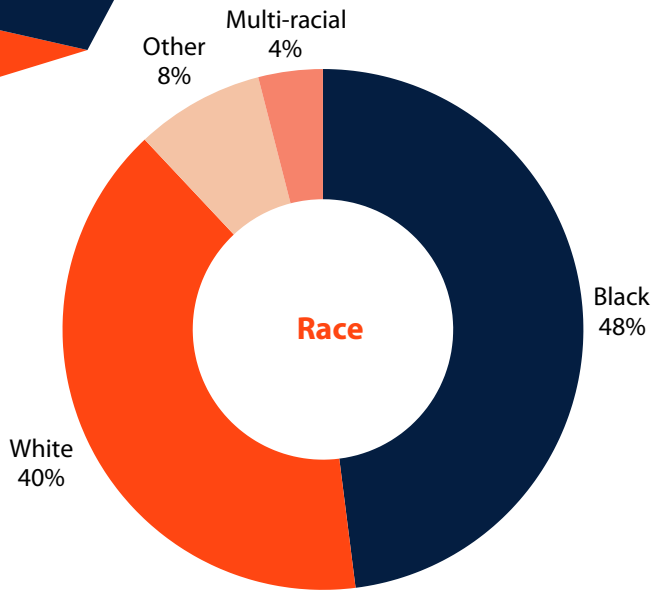
2,182 families received food through our partnerships with La Soupe, Last Mile Food Rescue, and the Freestore Foodbank.



29 youth advanced their social-emotional skills which are necessary for school success.



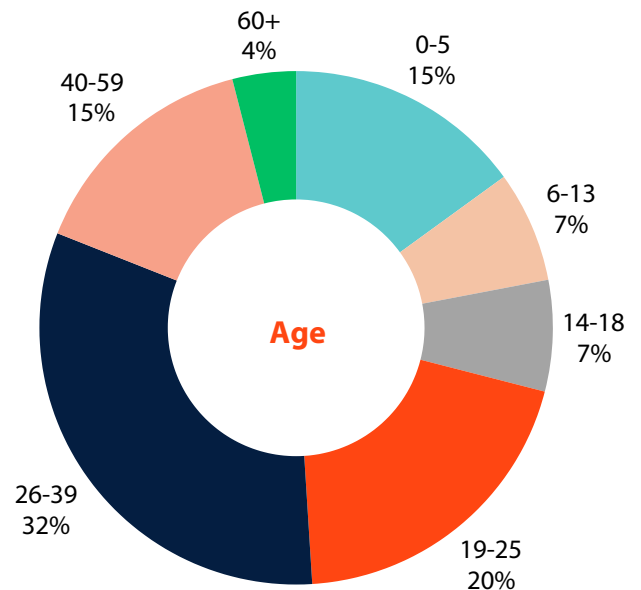
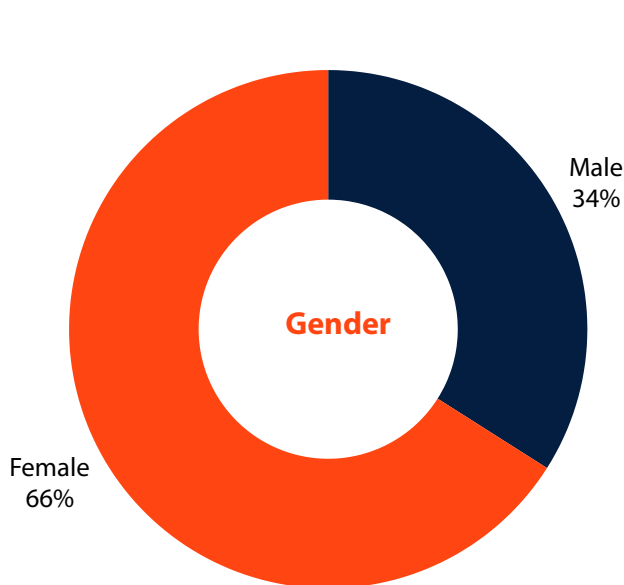
INDIVIDUALS SERVED*



~98% of participants had an income below 200% of the Federal Poverty Level.

Barriers include lack of:

- Education
- Safe & Affordable Housing
- Transportation
- Health Insurance

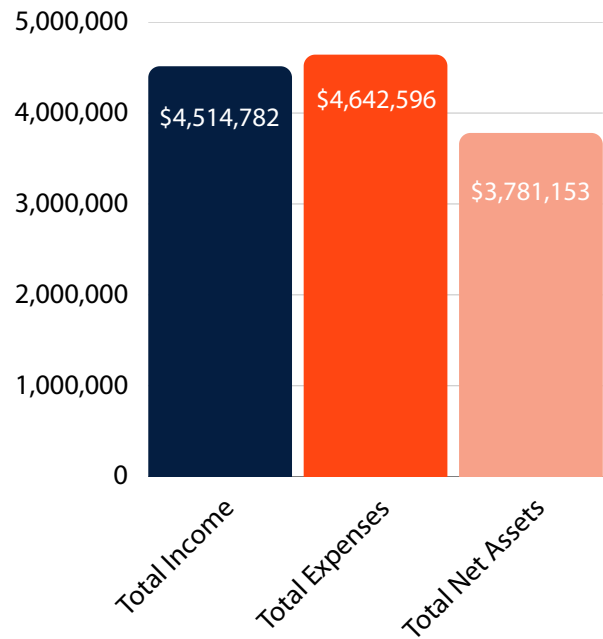


* Individual categories exclude those where data was not collected or is otherwise listed as "Unknown."

2023 FINANCIAL REPORT

The following is an overview of Santa Maria's unaudited operating income and expenses from January 1, 2023 to December 31, 2023.

Total Income	\$4,514,782
Program Expenses	\$3,590,214
Fundraising Expenses	\$386,789
Admin Expenses	\$665,593
Total Agency Expenses	\$4,642,596
Permanently Restricted Assets	\$7,000
Board Restricted Assets	\$535,218
Temporarily Restricted Assets	\$981,818
Operating/Other Assets	\$2,257,117
Total Net Assets	\$3,781,153



CELEBRATING THE SPIRIT OF GIVING BACK WITH STEVE GIESSLER

Meet Steve Giessler, whose story we first shared in our April newsletter during National Volunteer Month. Born and raised on the west side, Steve's heart beats with the rhythm of Cincinnati. A graduate of Elder High School, Steve, and his wife Linda, a Seton alumna and Elder High School nurse for over 25 years, have carved paths of community service, family unity, and personal triumphs over the course of an incredible four decades together.

In his free time, Steve is an avid runner. He's completed 23 marathons, showcasing his impressive dedication to the sport. Linda's commitment to walking is equally as notable; she logs over forty miles each week and has completed 20 half-marathons. Amidst these personal achievements, the Giesslers' passion for service remains the focal point of their lives.



In 2018, the couple relocated to Liberty Township to be closer to their three children and two grandchildren. Soon after, Steve retired from Duke Energy, where he was a Supervisor in Design and Drafting. Their commitment to community and family echoes through their active involvement at St. Maximilian Kolbe Parish and Steve's countless hours of volunteer service at Santa Maria.

Steve's journey, driven by a deep-rooted passion for making a difference, began six years ago. Armed with woodworking skills and a knack for home remodeling, Steve found his calling in volunteering at Santa Maria. Steve wears many hats at Santa Maria's aging buildings, from fixing door locks to patching drywall and painting walls, each task is a testament to his dedication and craftsmanship.

Steve's maintenance skills are often put to use at Santa Maria's Joe Williams Family Center. Jessica

Polzin, Santa Maria Youth Development Program Coordinator, shared, "Steve is the volunteer maintenance man for the agency. He is a jack of all trades and an overall amazing human being! He is kind, patient, hard-working, and personable. He displays incredible service while wearing a constant smile on his face." She said that Steve has helped with plumbing, painting, hanging hardware, repairing drywall, fixing locks/door handles, repairing furniture, and more.

Santa Maria Youth Development Education Facilitator, Amelia O'Donnell, agreed with Jessica's assessment. She said, "Steve goes above and beyond what we ask! He is always finding things to fix that we either didn't know needed to be fixed or didn't know were able to be fixed. He always does everything with a smile on his face." Jessica added, "There is not a task that is too big for Steve to handle!"

Through volunteering at Santa Maria, Steve gained a deeper appreciation for the resilience and determination of Santa Maria's program participants. Witnessing their efforts to uplift themselves through education and skill-building reaffirms his belief in the power of self-sufficiency.

During one project, Steve had a tough time finding the right paint color among all the miscellaneous cans stored in the basement, which required a lot of heavy lifting. It was then that a program participant - who did not speak English - extended a helping hand, embracing the sense of togetherness and community that Santa Maria champions. Steve has been very impressed with Santa Maria program participants, stating, "Most folks are not looking for a hand-out, but want to actively help their family."

For Steve, the support and camaraderie of the Santa Maria staff have been instrumental. Their warm welcomes and genuine appreciation fuel his

love for helping others, turning every interaction into something truly fulfilling.

And the feeling is mutual! In the words of Natalie Cokl, Santa Maria's Workforce Development Office Coordinator, "Steve is the ideal person to have around both as a volunteer with a varied skill set, and as a human being. I feel I can speak for the whole office when I say we all enjoy his presence and that his work is valued and appreciated here."

As we celebrate Steve's journey of selflessness and service, let us be reminded of the profound impact one person can make in the lives of many. In a world full of kindness, Steve Giessler shines bright as an example of the incredible impact of giving back. If you would like to volunteer at Santa Maria, please contact Lynne.Rinear@SantaMaria-Cincy.org or go to SantaMaria-Cincy.org/volunteer-opportunities/.

THANK YOU, 2023 SUPPORTERS!

We extend our heartfelt thanks for the incredible support we received in 2023. Your contributions have profoundly impacted the lives of the families and individuals we serve. With your generosity, we've continued to deliver essential services and programs to our community, broadening our impact and reaching even more people. Supporters of our capital campaign will be recognized separately in the future.



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David Sparks - Mariner Wealth Advisors
Maxwell Williams - Taft Stettinius & Hollister, LLP
Christopher Zimmerman - The Hillman Group

2023 Administration & Program Leadership

Christy Cauley - Marketing & Communication Specialist
Susan Conrad - Director of Supportive Services, Retired
Kim Durst - Finance Director
Heather Kuhn - Development Coordinator
Julie McGregor - Chief Program Officer
H.A. Musser, Jr. - President & CEO
Jaime Mutter - Early Childhood Development Director
Shari Patrick - Chief Financial Officer

Walter Petit - Workforce Development Director
James Rice - IT Coordinator
Lynne Rinear - Volunteer Coordinator
Nuné Sargsyan - Chief Development Officer
Hillary Williams - Director of Supportive Services
Bri Wilson - Youth Development Program Director
Makayla Young - Human Resources Manager