

ABOUT US





H.A. Musser, Jr. President & CEO



Guillermo Villa Board Chair

Santa Maria Community Services (SMCS) is a nonprofit organization based in Cincinnati, Ohio, that has been dedicated to serving the community since 1897. Our mission is to empower families and communities to achieve success through educational, financial, and health and wellness services. SMCS is committed to creating a strong and resilient community by addressing the root causes of poverty and inequality.

This 2022 Impact Report highlights our achievements and progress in the past year, our 125th anniversary year! The report focuses on SMCS's efforts to address the challenges posed by the COVID-19 pandemic, including supporting families with remote learning, providing food assistance, and offering mental health support services. Additionally, the report showcases our commitment to promoting equity and inclusion by providing culturally responsive services and partnering with diverse community organizations. Through this report, SMCS aims to inspire continued support and collaboration from our stakeholders in achieving our vision of creating a vibrant and thriving community for all.

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Mission

Santa Maria is a catalyst and advocate for Greater Price Hill families to attain their educational, financial, and health goals.

Vision

Our vision is for Greater Price Hill to be a vibrant, thriving, and self-sustaining community.

SHARON GLENN

Thirty-nine-year-old Sharon Glenn is a lifelong resident of Cincinnati and the proud mother of three-year-old John-Vair. She came to Santa Maria before John-Vair was even born to be part of our Every Child Succeeds (ECS) program. ECS is a program for children from pre-birth to age three that strives to ensure an optimal start in life – physically, emotionally, and cognitively – for every child. It includes personalized, inhome support for expectant and new moms.

Sharon knew she was going to need some help as soon as she found out she was pregnant. Her support system was limited, and she knew she would need assistance with diapers and other supplies. What she got from Santa Maria was so much more. "I got a lot out of the program for myself, not just my son," Sharon said. "It helped me be a better person, period." In addition to helping her reach milestones with her son, ECS helped her learn how to control her anger and be more patient, not just with her son, but with everyone.

One of the things ECS taught Sharon is to let John-Vair be more independent. A great example of that is when John-Vair started to use a cup. "He took forever to get off the bottle," Sharon said. When the time



Sharon Glenn and John-Vair

EVERY CHILD SUCCEEDS

SHARON GLENN (CONTINUED)

was right, he told his mother, "Mommy, I don't want this no more," and threw away his bottle himself. Sharon proudly reports that John-Vair can also say his ABCs frontwards and backwards and can count up to 20, and sometimes even higher.

One of Sharon's fondest memories in ECS was painting a flower pot with her son. She also loved working with Amanda Kaufenberg, Santa Maria Family Support Worker. Sharon said that John-Vair is not quick to warm up to people, but he liked Amanda right away and would cry when she left his home. Amanda helped Sharon make better decisions and learn more about her son. Sharon said she was able to better understand John-Vair with Amanda's help. Sharon learned to take a step back and allow John-Vair to learn how to do things on his own. "This is what ECS is here to do," said Amanda. "We strive to help our clients better themselves and feel more competent and proud of their accomplishments each day."

Sharon is so glad she sought out ECS at Santa Maria. "I would have been lost without Every Child Succeeds," she said. Sharon is looking forward to accomplishing John-Vair's new goal: getting ready for kindergarten! Sharon hopes to tackle this goal in Santa Maria's Promoting Our Preschoolers (POP) program. POP ensures that 3-to-5-year-olds develop the literacy, cognitive and social-emotional skills needed for future success in school.

Amanda has high hopes for the pair going forward, "I hope that Sharon and John-Vair continue to grow in their relationship; that they continue to see their strengths and build on them."



John-Vair

FAMILIES SERVED

During 2022, Santa Maria served 2,558 individuals through a wide variety of programs and services.



63 at-risk youth reported decreased involvement or no involvement in violent behavior.



238 individuals obtained employment.



175 individuals participated in one or both of our community health events.



82 preschool children increased their language development.



45 parents of preschoolers increased their interactions with their children.



100 individuals enrolled and participated in ESL classes.



129 preschool-aged children increased their language development.



94 families maintained housing stability for at least 12 months.

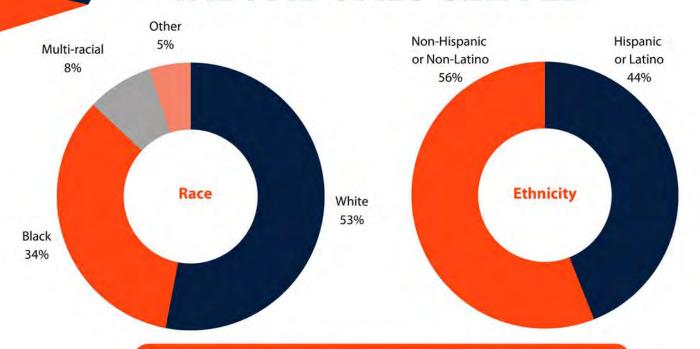


700 families received food through our partnerships with La Soupe, Last Mile Food Rescue, and the Freestore Foodbank.



30 children demonstrated social emotional skills necessary for school success.

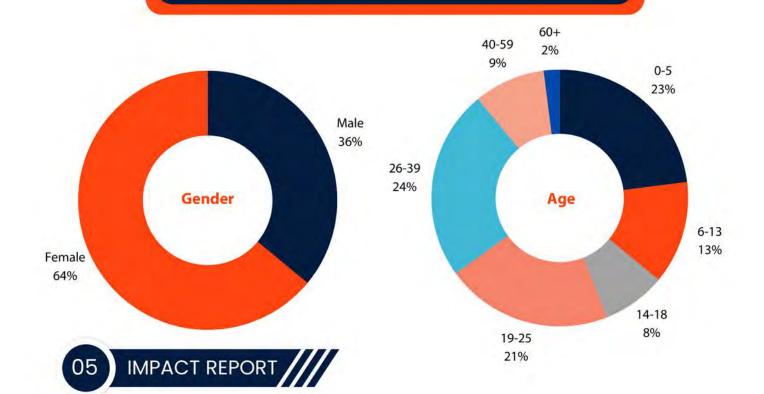
INDIVIDUALS SERVED



98% of participants had an income below 200% of the Federal Poverty Level.

Barriers include lack of:

- Education
- Safe & Affordable Housing
- Transportation
 - · Health Insurance



2022 FINANCIAL REPORT

The following is an overview of Santa Maria's unaudited operating income and expenses for 1/1/2022 - 12/31/2022.

Total Income	\$4,160,302	5,000,000			
	+ .,,		\$4,160,302	\$4,331,505	\$4,125,805
Program Expenses	\$3,304,885	4,000,000			
Fundraising Expenses	\$358,1818				
Administrative Expenses	\$668,439	2 000 000			
Total Agency Expenses	\$4,331,505	3,000,000	T T		
Permanently Restricted Assets \$7,000		2,000,000			
Board Restricted Assets	\$503,503				
Temp. Restricted Assets	\$1,097,250	1,000,000			
Operating/Other Assets	\$2,518,053	1,000,000			
Total Net Assets	\$4,125,805				
		0	Total Income	Total Expenses	Total Net Assets

2022 EVENT SUPPORTERS

Steven Acosta - Mike Allison -Monica Arenas Kabir Bruce Bakie Sam Beyer Patricia Bluemel · Aimee Hart & Ken Boeing Michael Bogle Derek Broyles & Shannon Dehne -Brittany Brunner - Anthony & Michelle Bruns - Ralph Burnham -Julia Camarda - Christy Cauley -William & Suzanne Cavanaugh Jason & Susana Chamlee Cincinnati Hamilton County Community Action Agency Alberto & Sisan Cuervo Neal & Holly Cummings Zach Dangerfield Steve & Peggy Dehne · Lisa Dorsey · Maritza Dyer · Myrissa Ferguson · Bart & Laura Friedmann - Megan Fischer - Michael Flamm - Robert Fohl - Nikki Franz - Paul & Ann Friedmann Courtis Fuller Barbara Geiler - Mike & Becky Gentry - Jennifer Ginocchio

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THANK YOU, 2022 DONORS!

We would like to express our deepest gratitude for the generous support we received throughout the year 2022, our 125th anniversary year. Contributions made a significant impact on the lives of the families and individuals we serve. Thanks to the generosity of our supporters, we have been able to continue providing critical services and programs to our community. Donations have allowed us to expand our reach and serve even more people. Supporters of our capital campaign will be recognized separately in the future.

\$15,000+

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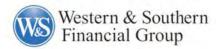
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A Fundraiser for Santa Maria October 5, 2023 · 6-9 p.m. Miami Township Event Center 3780 Shady Lane · North Bend





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