



# 2024 Sponsorship Opportunities

## Passport to Success

*Helping Families Help Themselves Since 1897*

Sponsor Level	Ambassador \$15,000	Jet Setter \$7,500	Navigator \$5,000	Voyager \$3,000	Explorer \$1,500
<b>Santa Maria's Website</b> Logo on Santa Maria's website	✓	✓	✓	✓	✓
<b>Banner, Programs, Table etc.</b> Logo on all event materials	✓	✓	✓	✓	✓
<b>Complimentary Reservations</b> # of reserved seats at the event	8	6	4	2	1
<b>Social Media</b> # of posts before the event	3	2	2	1	
<b>Annual Print Newsletter</b> Logo in fall/winter 2024 issue	✓	✓	✓	✓	
<b>Impact Report</b> Logo in spring 2024 issue	✓	✓	✓		
<b>Invitations and e-Reminders</b> Logo on communications	✓	✓	✓		
<b>Monthly E-newsletter</b> # of issues	6	4	2		
<b>Verbal Recognition</b> # of mentions during event	2	1	1		
<b>Media</b> Radio/TV/Newspaper	✓	✓			
<b>Speaking Opportunity</b> Opportunity at the event	✓				
<b>Advertising</b> Radio/TV/Newspaper	✓				

**Additionally, we offer individual sponsorships of our monthly e-newsletter for \$125 per month. Your logo will appear at the bottom of the e-newsletter, which is sent to 3,500+ people every month.**