



CONTACT:

Natalie Moo Young

Santa Maria Community Services, Inc.

Natalie.MooYoung@SantaMaria-Cincy.org

513-557-7297

FOR IMMEDIATE RELEASE

April 14, 2025

Santa Maria Community Services Works to Bolster Price Hill's Employment with Support from Josephine S. Russell Charitable Trust

Santa Maria Community Services, Inc. is excited to announce a \$40,000 grant from the Josephine S. Russell Charitable Trust to support its Workforce Development program. This funding will help advance the organization's mission to empower Price Hill families in their pursuit of self-sufficiency.

The Workforce Development program provides financial literacy training, education, income supports, and employment services to economically disadvantaged individuals in Cincinnati's Price Hill neighborhood. This area faces significant challenges, including high poverty rates, low educational attainment, and unemployment, compounded by housing instability and rising living costs. People of color are disproportionately affected by these barriers.

To address these issues, the program offers personalized coaching and resources designed to help participants achieve long-term financial stability. In partnership with LISC, Santa Maria utilizes the evidence-based Financial Opportunity Center model, focusing on three key goals: enhancing economic stability through financial and employment coaching, increasing access to essential resources, and supporting participants in securing and maintaining stable, unsubsidized employment.

"At Santa Maria, we believe every individual deserves the opportunity to thrive," said H.A. Musser, Jr., President and CEO of Santa Maria Community Services. "Our Workforce Development Program is not just about finding a job—it's about overcoming systemic barriers and creating a foundation for lasting stability. We are deeply grateful to the Josephine S. Russell Charitable Trust for their support in making this vital work possible."

###

About Santa Maria Community Services, Inc.

Santa Maria Community Services, Inc. is an independent, 501(c)3 nonprofit organization originally founded by the Sisters of Charity in 1897 and place-based in Cincinnati Ohio's Price Hill community. Santa Maria provides more than 3,000 individuals with educational tools and resources to build strong families, promote healthy residents, and foster neighborhood revitalization. Our Price Hill Family Centers provide a welcoming environment and the coaching, support, and flexibility to assist families to achieve their identified goals toward stabilization and self-sufficiency. Our mission is to be a catalyst and advocate for Greater Price Hill families to attain their educational, financial, and health goals. Our vision is for



SANTA MARIA **COMMUNITY SERVICES™**

Helping Families Help Themselves Since 1897

Greater Price Hill to be a vibrant, thriving, and self-sustaining community. Learn more at SantaMaria-Cincy.org.