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**FOR IMMEDIATE RELEASE**

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**Santa Maria Community Services Receives Generous Grant from the U.S. Bank Foundation to Support Workforce Development in Price Hill**

CINCINNATI – Santa Maria Community Services, Inc. is proud to announce that it has received a generous two-year grant totaling \$30,000 from the U.S. Bank Foundation to support its Adult Workforce Development (WFD) program. This critical funding will help expand employment services and financial coaching for adults in Cincinnati's Price Hill neighborhood, where access to stable employment can make or break a pathway out of poverty.

Santa Maria's Workforce Development Program, launched in 2012 following the national model of Financial Opportunity Centers, is a long-standing effort to help program participants find and keep employment while accessing the tools they need to work toward self-sufficiency. Through one-on-one coaching, participants receive support with career exploration, job training, and financial coaching. The program also offers supportive services like transportation assistance, clothing, and help covering certification or training costs.

"We are incredibly grateful to U.S. Bank for investing in our mission and the hard-working individuals we serve," said H.A. Musser, Jr., President and CEO of Santa Maria. "This grant helps remove real barriers to employment for people who are doing their best to build a better life for themselves and their families. With this support, we can continue to support our program participants as they set goals, grow in confidence, and move toward lasting stability."

The support from U.S. Bank strengthens Santa Maria's efforts to promote economic opportunity and self-sufficiency for families in Price Hill and beyond.

For more information about Santa Maria's Workforce Development Program, visit [www.santamaria-cincy.org](http://www.santamaria-cincy.org).

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**About Santa Maria Community Services, Inc.**

*Santa Maria Community Services, Inc. is an independent, 501(c)3 nonprofit organization originally founded by the Sisters of Charity in 1897 and place-based in Cincinnati Ohio's Price Hill community. Santa Maria provides more than 3,000 individuals with educational tools and resources to build strong families, promote healthy residents, and foster neighborhood revitalization. Our Price Hill Family Centers*



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*Helping Families Help Themselves Since 1897*

*provide a welcoming environment and the coaching, support, and flexibility to assist families to achieve their identified goals toward stabilization and self-sufficiency. Our mission is to be a catalyst and advocate for Greater Price Hill families to attain their educational, financial, and health goals. Our vision is for Greater Price Hill to be a vibrant, thriving, and self-sustaining community. Learn more at [SantaMaria-Cincy.org](https://SantaMaria-Cincy.org).*

**About U.S. Bank**

*U.S. Bancorp, with approximately 70,000 employees and \$676 billion in assets as of March 31, 2025, is the parent company of U.S. Bank National Association. Headquartered in Minneapolis, the company serves millions of customers locally, nationally and globally through a diversified mix of businesses including consumer banking, business banking, commercial banking, institutional banking, payments and wealth management. U.S. Bancorp has been recognized for its approach to digital innovation, community partnerships and customer service, including being named one of the 2025 World's Most Ethical Companies and one of Fortune's most admired superregional banks. Learn more at [usbank.com/about](https://usbank.com/about).*