SANTA MARIA COMMUNITY SERVICES™
Helping Families Help Themselves Since 1897

CONTACT:
Natalie Moo Young
Santa Maria Community Services, Inc.
Natalie.MooYoung@SantaMaria-Cincy.org
513-557-7297

FOR IMMEDIATE RELEASE
November 23, 2026

Santa Maria Community Services Receives $25,000 Grant from P&G to Support Families Facing Housing Instability

CINCINNATI, OH – Santa Maria Community Services, Inc. is pleased to announce that it has received a $25,000 grant from Procter & Gamble (P&G) to support its Stable Families program, which helps families in Greater Price Hill prevent homelessness, maintain stable housing, and create safe, healthy home environments.

For families facing financial hardship, unexpected expenses or a sudden loss of income can threaten their ability to remain housed. Santa Maria's Stable Families program works to prevent housing crises by providing intensive case management, financial coaching, assistance with landlord negotiations, and connections to community resources. The program also helps families maintain stability so children can remain in their schools without the disruption of an unexpected move.

P&G's funding will help support program staff and provide essential household and hygiene supplies, including laundry detergent, cleaning products, toiletries, diapers, wipes, and other everyday necessities. Access to these supplies helps families maintain clean, healthy homes while easing the financial burden of meeting basic household needs.

“For families already struggling to make ends meet, even the cost of everyday household necessities can create additional stress,” said H.A. Musser, Jr., President and CEO of Santa Maria Community Services. “We're grateful to P&G for recognizing the connection between healthy homes and family stability. This support will help families address immediate needs while working toward a stronger, more secure future.”

In 2025, Santa Maria's Stable Families program served 177 families facing housing instability in Greater Price Hill. With continued support from community partners like P&G, Santa Maria is working to help families maintain stable housing, strengthen their financial security, and provide children with a safe, consistent environment in which to learn and grow.

Santa Maria Community Services extends its sincere appreciation to P&G for its investment in the health, well-being, and stability of Greater Price Hill families.

###

About Santa Maria Community Services, Inc.

Santa Maria Community Services, Inc. is an independent, 501(c)3 nonprofit organization originally founded by the Sisters of Charity in 1897 and place-based in Cincinnati Ohio's Price Hill community. Santa Maria, a United Way Partner Agency, provides nearly 3,000 individuals with educational tools and resources to build strong families, promote healthy residents, and foster neighborhood revitalization. Our Price Hill Family Centers provide a welcoming environment and the coaching, support, and flexibility to assist families to achieve their identified goals toward stabilization and self-sufficiency. Our mission is for Santa Maria to be the trusted place where Greater Price Hill families find support and opportunities to thrive. Our vision is for Greater Price Hill to be a place that generations are proud to call home. Learn more at SantaMaria-Cincy.org.